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VIGNETTES

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The Agricultural Trade and Marketing Information Center Newsletter

No. 17, August 1994 (Issued Quarterly)

Information Centers of the National Agricultural Library U.S. Department of Agriculture

The National Agricultural Library (NAL), U.S. Department of Agriculture (USDA) has established **eleven Information Centers** to provide enhanced services to its clientele and to develop new service relationships with the public and private sector. The purpose of the centers is to focus or concentrate activities in the areas of great interest to the USDA; agribusinesses; consumers; economists; educators; food industry; government agencies and officials; libraries and specialized information centers; researchers; rural communities; small and minority U.S. companies; scientists; trade organizations; the food and agriculture community throughout the Nation; the public; and U.S. and Foreign individuals with allied interests.

Each center has a coordinator who is responsible for planning and carrying out the center's activities and initiating more extensive research programs. The staff assist users in finding answers to specific questions, and emphasize:

- » developing research collections;
- » providing reference services;
- » producing information products,

- both print and electronic;
- » providing outreach services such as workshops on information sources and gathering techniques; and
- » networking activities.

In addition to providing the above services, information center staff will:

- » furnish bibliographies and other publications on selected topics;
- » perform brief, complimentary searches of AGRICOLA, NAL's computerized bibliographic database, on topics of your choice or perform exhaustive searches on a cost recovery basis;
- » assist you in formulating your own AGRICOLA database searches if you have access to a computer terminal;
- » assist you in accessing NAL's extensive collection of books, journals, audiovisual materials, and training materials;
- » assist you in accessing NAL's Electronic Bulletin Board System -ALF (Agricultural Library Forum); and
- » refer you to organizations or

experts in the selected field who can provide additional information.

The eleven Information Centers of the National Agricultural Library, U.S. Department of Agriculture, listed in alphabetical order, are:

Agricultural Trade and Marketing Information Center

Coordinator: Mary E. Lassanyi

The Agricultural Trade and Marketing Information Center (ATMIC) was established in 1987, in response to the concern of policy makers, agricultural experts, farmers, and consumers about the U.S. export decline, implications of world events, and shifting global trends.

The Center serves as a clearinghouse of information resources and/or as an information broker in many aspects of agricultural marketing and trade.

ATMIC publishes *Vignettes*, a quarterly newsletter focusing on

See Centers, page 2



ATMIC, NAL, USDA, Room 304
Beltsville, Maryland 20705-2351

Phone: (301) 504-5509
TTY: (301) 504-6856
FAX: (301) 504-6409
Internet: mlassany@nalusda.gov

Centers, continued from page 1

activities, upcoming events, new technologies, resources, and services of interest to the marketing and trade community.

The Center is a one-professional-person operation; therefore, other NAL units provide assistance with reference requests to the agricultural trade and marketing community when ATMIC's coordinator is unavailable. These are: NAL's Reference Branch (Wayne Olson), Tel: (301) 504-5204; and the DC Reference Center of the National Agricultural Library; Tel: (202) 720-3434.

ATMIC's Coordinator was the first "information specialist" at NAL to participate in the 1989-1990 U.S. Department of Commerce, Science and Technology (ComSci) Fellowship Program. The Center's Coordinator takes part in inter-agency, intra-agency, and private sector meetings pertaining to international trade.

For more information call: (301) 504-5509 or FAX: (301) 504-6409; Internet: mlassany@nalusda.gov

Alternative Farming Systems Information Center

Coordinator: Jane Potter Gates

Established in 1986, the Alternative Farming Systems Information Center (AFSIC) is supported in part by the Sustainable Agriculture Research and Education (SARE, formerly LISA) program of USDA. SARE was enacted by Congress to encourage research,

education, and information delivery about farming systems that preserve the natural resource base while maintaining economic viability.

The Center disseminates information electronically via "sanet-mg", an Internet electronic discussion group sponsored by the Sustainable Agriculture Network (SAN). The group shares ideas and information regarding sustainable agriculture.

AFSIC has produced a videotaped record of the sustainable agriculture movement through oral history interviews with the movement's pioneers and innovators.

For more information call: (301) 504-6559; or FAX: (301) 504-6409; Internet: nalafsic@nalusda.gov

Animal Welfare Information Center

Coordinator: Jean Larson

The Animal Welfare Information Center (AWIC) was established in 1986, in response to a mandate in the 1985 Animal Welfare Act amendments. The Act provides

regulatory authority to ensure the proper care and treatment of animals used in biomedical research, teaching, and exhibition, and by animal dealers.

AWIC conducts a quarterly workshop: "Meeting the Information Requirements of the Animal Welfare Act," which assists researchers in understanding and complying with the Act. The workshop covers legislation, the alternatives concept in animal research, and the mechanics of developing and executing a literature search on both compact disk and on-line databases.

The Center publishes the *AWIC Newsletter*, a quarterly publication focusing on animal care and use, alternative models for research and education, and regulatory issues.

AWIC's Coordinator was the second "information specialist" to participate in the 1991-1992 ComSci Fellowship Program.

For more information call: (301) 504-6212; or FAX: (301) 504-6409; Internet: awic@nalusda.gov

See Centers, page 3

Vignettes is issued quarterly by the Agricultural Trade and Marketing Information Center (ATMIC) at the USDA, National Agricultural Library. The newsletter is available free upon request from ATMIC, Room 304, 10301 Baltimore Blvd., Beltsville, MD 20705-2351.

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To file a complaint, write the Secretary of Agriculture, U.S. Department of Agriculture, Washington, D.C. 20250, or call (202) 720-7327 (voice) or (202) 720-1127 (TDD). USDA is an equal employment opportunity employer.

Centers, continued from page 2

Aquaculture Information Center

Coordinator: Deborah Hanfman (on assignment); Eileen McVey, **Acting Coordinator.**

The Aquaculture Information Center (AIC), established in 1985, was mandated by Congress through the National Aquaculture Improvement Act of 1985 to serve as a repository of national aquaculture information.

The Center cooperates in the collection and dissemination of aquaculture information under a long-standing Memorandum of Understanding with the National Oceanic and Atmospheric Administration (NOAA) of the U.S. Department of Commerce. Materials are received at NAL, and indexed and abstracted for inclusion in the bibliographic database called Aquatic Sciences and Fisheries Abstracts (ASFA).

AIC participates in the U.S.-Japan Natural Resources (UJNR) Publications Program in which aquaculture materials are collected and exchanged with Japan. A similar program was informally established in the Fall of 1992 with China through the Chinese Academy of Fisheries Science in Beijing.

The AIC Coordinator represents the Agency in the Federal-wide Joint Subcommittee on Aquaculture (JSA) with 23 other Federal agencies.

AIC takes part in a wide range of JSA activities through JSA-commissioned Working Groups or Task Forces. These groups enhance in-

teragency and private sector partnerships and provide direction for future aquaculture advances.

The Center's Coordinator is NAL's most recent participant in the 1993-1994 ComSci Fellowship Program.

For more information call: (301) 504-5558; or FAX: (301) 504-6409; Internet: aic@nalusda.gov.

Biotechnology Information Center

Coordinator: Ray Dobert

The Biotechnology Information Center (BIC) was established in 1987. BIC provides monthly updates of files on the electronic bulletin board produced by the "National Biological Impact Assessment Program" of the USDA Cooperative State Research Service (CSRS). The bulletin board, accessible via a toll-free number (1-800-NBIAPBD) on a computer ~~modern~~, provides information on issues related to risk assessment and the field release of deliberately modified organisms.

The Center focuses on genetic engineering and recombinant DNA technologies, such as tissue culture, plant gene vectors, embryo transplants and detoxification using microbes. Related topics in plant protection, ethics, risk assessment, legislation, international markets, regulations, and public attitudes toward biotechnology also are covered.

For more information call: (301) 504-5340; or FAX: (301) 504-7098; Internet: biotech@nalusda.gov

Food and Nutrition Information Center

Coordinator: Sandy Facinoli

The Food and Nutrition Information Center (FNIC) was established in 1971 as a national repository of educational and training materials for use by staff of USDA's Child Nutrition Programs (for example, school lunch, child and adult food program, etc.). The 1977 Farm Bill established FNIC as a resource for State education agencies and other interested persons.

FNIC supports collaborative efforts to improve access to food and human nutrition information. These include: **A Software Demonstration Center** with over 200 software packages available for onsite preview and demonstration; the **FDA/USDA Food Labeling Education Information Center** that maintains a database of all new food labeling education materials and activities; and a cooperative agreement with the **National Food Service Management Institute** that employs a food service educator at the Center to provide assistance to Child Nutrition Program staff.

FNIC provides electronic access to its publications and databases by making them available on floppy disk and other electronic systems.

For further information call: (301) 504-5719; or FAX: (301) 504-6409; Internet: fnic@nalusda.gov

See Centers, page 4

Centers, continued from page 3

Plant Genome Data and Information Center

Coordinator: Susan McCarthy

The Plant Genome Data and Information Center (PGDIC), established in 1991, is a part of the USDA Plant Genome Research Program; in fact, a primary goal for PGDIC is the development and public distribution of a database for the program.

PGDIC conducts searches in the factual sequence databases such as "GenBank, PIR, EMBL, and Swiss Prot." Germplasm sources available through the "Germplasm Resources Information Network" are identified.

The Plant Genome Research Program Database is available for public access on Internet. Gopher access: probe.nalusda.gov 70; World Wide Web (www) access: URL <http://probe.nalusda.gov:8000/index.html>

The Center also produces *Probe*, a quarterly newsletter for the Plant Genome Research Program.

For more information call: (301) 504-6613 or FAX: (301) 504-7098; Internet: pgenome@nalusda.gov

Rural Information Center

Coordinator: Patricia La Caille John

The Rural Information Center (RIC) was established in 1987, at the request of Congress, to provide information to rural officials, organizations, and communities. RIC is a joint project of the USDA Extension Service and NAL.

In 1990, the Federal Office of Rural Health Policy in the Department of Health and Human Services (DHHS) and the NAL jointly created a Rural Information Health Service (RICHS) as part of the RIC.

RIC focuses on economic competitiveness, economic development, rural communities, local government services, community leadership, and natural resources.

RICHS serves as a national clearinghouse on rural health issues; such as: health care delivery systems, health care personnel, and health status of rural populations.

The RIC/RICHS service is available to anyone through an 800 number and through county and state Cooperative Extension offices.

For more information call: 1-800-633-7701 or (301) 504-5372; or FAX: (301) 504-5181; Internet: ric@nalusda.gov

Technology Transfer Information Center

Coordinator: Kathleen C. Hayes

The Technology Transfer Information Center (TTIC) was established in 1989 as a vehicle to "get results of research into the hands of those individuals and organizations who can put it into practical use."

TTIC serves as an "information support system" for the Agricultural Research Service (ARS) via: searching national, international, and patent databases extensively to optimize ARS' decision making in directing research programs, and in the patenting, marketing, and licensing of new technologies.

The Center also informs the public through ALF about ARS and other USDA patents and opportunities to license and commercialize technologies.

TTIC produces *T'Squared: A Current Awareness Summary of Technology Transfer and Related Activities*, a quarterly newsletter for the Technology Transfer Society. T'Squared is now available on Internet through the "NASA Md-Continent Technology Transfer Center" by gopher at: <gopher.tamu.edu>.

The Center Coordinator chairs the Federal Laboratory Consortium for Technology Transfer's (FLC) Information Systems Committee and as such is involved in setting standards for publications and electronic information and communication systems. An example of

See Centers, page 5

Centers, continued from page 4

this is the TTIC-produced "Protocols for a Response and Referral System Among the FLC, Regional Technology Transfer Centers and the National Technology Transfer Center."

Under an 18-month detail with the Joint Council on Food and Agricultural Sciences, the TTIC Coordinator wrote and/or coordinated publication production for the Secretary of Agriculture.

For more information call: (301) 504-6875 or FAX: (301) 504-7098; Internet: ttic@nalusda.gov

Water Quality Information Center

Coordinator: Joseph Makuch

The Water Quality Information Center (WQIC) was established in 1990, as part of the USDA-coordinated plan to address water quality concerns. The Center collects, organizes and communicates the scientific findings, educational methodologies, and public policy issues related to water quality and agriculture. The resources at the Center's disposal are especially well suited to serving the needs of researchers, policy makers, and educators.

WQIC manages the Water Information Network (WIN)—a computer conference on NAL's electronic bulletin board, the Agricultural Library Forum (ALF).

Examples of water quality information found on WIN include bibliographies and fact sheets, announcements of upcoming meetings, and a directory of water-related hotlines. WIN also has electronic mail capability that allows the posting of messages alerting users to recent publications, funding opportunities, and other timely issues. In addition, the Center provides information via Internet through the University of Maryland's InforM gopher server (inform.umd.edu).

For more information call: (301) 504-6077 or FAX: (301) 504-7098; Internet: wqic@nalusda.gov

Youth Development Information Center

Coordinator: John Kane

The Youth Development Informtaion Center (YDIC) was established in 1988 as a joint project of the National Agricultural Library (NAL) and the U.S. Department of Agriculture, Extension Service (USDA/ES) to support the professionalism of 4-H youth development.

YDIC, in collaboration with Extension Service, has developed an electronic communications network and information management system that provides all the information needs of programmers in one comprehensive service through its central electronic hub called the "Child Youth and Family Education and Research Network" (CYFERNET).

Program support materials are gathered from a variety of sources. YDIC also has agreements with the Department of Education's Education Resources Information Center (ERIC); the Department of Health and Human Service's Center for Substance Abuse Prevention; the General Services Administration's Federal Assistance Programs Retrieval System; and a more recent collaboration with the National Institute of Justice to establish an Internet information service called PAVNET for Partnerships Against Violence.

For more information call: (301) 504-5719 or FAX: (301) 504-5472; Internet: jkane@nalusda.gov

Note:

Please note: Unless otherwise indicated, information centers information products including newsletters are available free upon request; some also may be retrieved via ALF, NAL's Electronic Bulletin Board, modem: (301) 504-6510, (301) 504-5111, (301) 504-5496, or (301) 504-5497. ALF also may be accessed via Telnet to FedWorld, the National Technical Information Service (NTIS), U.S. Department of Commerce bulletin board and gateway system; or may be accessed via personal computer. For assistance with ALF or questions, please contact Karl Schneider, SYSOP, telephone: (301) 504-5113 or Rebecca Thompson, telephone: (301) 504-6908.

Items of Interest

- **AGRISEARCH Available on CD ROM/Silver Platter**

AGRISEARCH incorporates five databases covering agriculture, food and nutrition: CRIS - USDA's Current Research Information System; ICAR-Inventory of Canadian AGRI-Food Research; AGREP-produced by the Commission of the European Communities; ARRIP-contains Australian research projects; and SIS-produced by the Special Program for African Agricultural Research (SPAAR).

Subject areas include: food, nutrition, biotechnology, food technology, agriculture, horticulture, forestry, fisheries, soil science, natural resources, livestock, environmental issues, human resource issues and socio-economic issues.

For more information call: Silver Platter at 1-800-343-0064; 617-769-2599; or FAX: 617-769-8763.

- **Automated Trade Library System (ATLS)**

ATLS is a computerized inventory of trade leads, market research and other vital information for the California export minded companies. The trade leads are gathered from a variety of sources, including California State's own foreign trade offices, and updated daily. The system includes background information on the foreign company needing the product or service, including contact names and addresses. ATLS also carries extensive market research information. All information can be downloaded for use by the user. Business persons with a modem-equipped computer can access this free, 24-hr, 365 day a year service. ATLS is maintained and operated by the California State's Office of Export Development, Trade and Commerce Agency, California World Trade Commission.

For information including local ATLS telephone numbers, contact the Office of Export Development at tel: (310) 590-5965 or FAX: (310) 590-5958.

- **Central European Food Industries Consortium (CEFIC)**

The Food Processing Machinery and Supplies Association and the National Food Processors Association with grant assistance from the U.S. Government have joined forces to create the Central European Food Industries Consortium (CEFIC). The Consortium is designed to bring U.S. companies in the food industry together to present their technology, know-how, products, and services to the markets of Czech Republic, Poland, Hungary, and Slovakia. Its offices in Central Europe provide member companies with up-to-date information resources, contacts, and opportunities. CEFIC is open to all companies in the food processing industry and to their suppliers.

For information on membership, contact: Lynn Christensen, CEFIC, 200 Dangerfield Rd., Alexandria, VA 22314-2800; tel: (703) 684-1080. Additional Contacts: Volunteers in Overseas Cooperative Assistance, Bruce White, tel: (202) 383-4974; FAX: (202) 783-7204. UNIDO Investment Promotion Service, Mark Pursell, tel: (202) 659-5165; FAX: (202) 659-7674. International Executive Service Corps, Peter B. Korzenik, tel: (203) 967-6000; FAX: (203) 324-2531.

(Source: Eastern Europe Business Information Center, U.S. Department of Commerce)

- **European Bank for Reconstruction and Development (EBRD)**

The European Bank for Reconstruction and Development expands activity in Poland. The bank's mission in Poland is to contribute to the even progress of privatization in Poland and to create pilot programs for transition economies that can be adopted by the bank in other countries of operation.

For more information on EBRD programs and strategies in Poland, contact: Charles Wrangham, Team Leader for Poland (in London). Tel: (44-71) 338-6665; FAX: (44 71) 338-7199 or Yves Fortin, Resident Rep-

See Items, page 7

Items, continued from page 6

representative, Warsaw. Tel: (48-2) 630-7275; FAX: (48-2) 630-6551.

- **Matchmaker Trips to Canada and Mexico**

The International Trade Administration, U.S. Department of Commerce in cooperation with the Minority Business Development Agency, has set matchmaker trips to Canada and Mexico. The U.S. Minority-owned High Tech Business Matchmaker will travel to Montreal September 18-21. The Minority-owned Business Matchmaker goes to Mexico City December 6-8. For more information, contact: Molly Costa, U.S. Department of Commerce, International Trade Administration, Room H2012, Washington, DC 20230. Tel: (202) 482-0692 or FAX: (202) 482-0178.

- **National Trade Data Bank (NTDB) Available on Internet**

The National Trade Data Bank which includes 130 + information programs from over 20 federal sources such as: The Department's Foreign Trader's Index, the Export Yellow Pages, the Trade Opportunities Program, and Market Research Reports, data on U.S. imports and exports; government sponsored market research by country and product; names and addresses of importers in foreign countries; foreign interest and exchange rates—stock price indexes; foreign labor costs and rates; import and export price indexes; world agricultural production, supply and distribution for major commodities; foreign direct investment; "how-to" manuals and export regulations; and international biotechnology marketing. NTDB is now available on Internet.

To access: <http://www.stat-usa.gov/>

Gopher: <gopher.stat-usa.gov>

FTP: <ftp.stat-usa.gov>

- **Restructuring Agriculture and Agribusiness Private Sector (RAAPS) Project**

U.S. Hungarian firms form joint venture under RAAPS Project. RAAPS pairs up agribusiness firms from Hungary and the U.S. as part of an overall goal of supporting

privatization and restructuring of the agricultural sector of the formerly state-managed economy in Hungary.

Those who are interested in learning more details of the program and any agribusiness company interested in participating in RAAPS should contact: Michael Feldtmose, Project Coordinator, Agricultural Cooperative Development International (ACID), 50 F St., NW, Ste. 900, Washington, DC 20001. Tel: (202) 879-0221; FAX: (202) 626-8726. Also, Lori Dooley, Program Manager, Midwest Agribusiness Trade Research and Information Center (MATRIC), Iowa State University, 578 Heady Hall, Ames, Iowa 50011-1070. Tel: (515) 294-6173; FAX: (515) 294-6336.

(Sources: ACID, Washington DC; MATRIC, Ames, IA)

- **TradeFair International—Online Service for International Trade and Investment**

TradeFair International Online Service was developed to meet the needs of small and medium-sized companies. Coverage: Government tenders, investment opportunities, trade leads, World Bank Business Opportunities. Other topics covered: International Yellow Pages, trade show listings, U.S. Customs regulations, and CIA and State Department country studies. For more information on how to access TradeFair International Online Service, connect time charges, and other costs, contact: TradeFair International, Inc., 1350 Connecticut Ave., NW, Ste. 850, Washington, DC 20036. Tel: (202) 842-3540.

- **Volunteers in Overseas Cooperative Assistance (VOCA) Seeking Volunteers for Overseas Program**

Volunteers in Overseas Cooperative Assistance seeks technicians in a variety of fields, to provide short-term technical assistance to agriculturally-based communities and organizations worldwide. For more information, contact: VOCA, Attn: Lind, 50 F St., NW, Ste. 1075, Washington, DC 20001. Tel 800-929-8622.

Publications

Books/Directories/Guides

- *Doing Business in Asia: A Small Guide to Success in the World's Most Dynamic Market.* James, David L. Cincinnati, OH: Betterway Books, 1993. 192 pp. Cost: \$18.95.

Order from: Betterway Books, 1507 Dana Ave., Cincinnati, OH 45207; Tel: 800-289-0963.

- *Doing Business in Latin America and the Caribbean: Including Mexico, the U.S. Virgin Islands and Puerto Rico, Central America, South America.* Tuller, Lawrence W. New York, NY: AMACOM Publication, 1993. 368 pp. Cost: \$32.95.

Order from: AMACOM, 135 W 50th St., New York, NY 10020; Tel: (212) 903-8089; FAX: (212) 903-8168.

- *Glossary of NAFTA Terms.* DeFouloy, Christian D. Norwell, MA: Kluwer Academic Publication, 1994. Cost: \$56.00.

Order from: Kluwer Academic Publisher, 101 Philip Drive, Assinippi Park, Norwell, MA 02061; Tel: (617) 871-6600; FAX: (617) 71-6528.

- *Hunting with the Tigers: Doing Business with Hong Kong, Indonesia, Korea, Malaysia, the Philippines, Singapore, Taiwan, Thailand, and Vietnam.* Cragg, Claudia and Padgett, JoAnn – editors. San Diego, CA: Pfeiffer and Co., Publications, 1993. 451 pp. Cost: \$24.95.

Order from: Pfeiffer and Co., Publisher, 8517 Production Ave., San Diego, CA 92121-2280; Tel: (619) 578-5900; FAX: (619) 578-2042.

- *NAFTA Business Directory: Mexico, Canada, and the U.S.A.* Skolnick, Lewis B. – editor. Leverett, MA: Rector Press, 1994. 450 pp. Cost: \$295.00.

Order from: Rector Press, 130 Rattlesnake, Leverett, MA 01054-9726; Tel: (413) 367-2810; FAX: (413) 253-7906.

Institute for International Economics Publications:

Order the following publications from: Institute for International Economics, 11 Dupont Circle, NW, Washington, DC 20036-1207.

- *Greening the GATT: Trade, Environment and the Future.* Est, Daniel C. Washington, DC: Institute for International Economics, 1994. 150 pp. Cost \$16.95.

Contents: Trends and issues; conflict or convergence; unpacking the trade and environment issues; new rules for trade and environment disputes; greening the GATT; competitiveness, harmonization and eco-dumping.

- *Western Hemisphere Economic Integration.* Hufbauer, Gary C. and Schott, Jeffrey J. Washington, DC: Institute for International Economics, 1994. 350 pp. Cost: \$25.00

Contents: US-Latin American economic relations; a WHFTA: feasible and desirable; Latin American reforms and readiness indicators; Hemispheric negotiations, the Hemisphere and the world.

Reports

- *Agricultural Cooperative Development International - 1993 Annual Report.* Washington, DC: ACID, 1993. Free.

Available from: Agricultural Cooperative Development International (ACID), 50 F St., NW, Ste. 900, Washington, DC 20001.

- *AgraFood Asia.*

Monthly report on agriculture, agribusiness, and the food industry. Country reports from: China, Japan, Thailand, Taiwan, Hong Kong, Singapore,

See Publications, page 9

Publications, continued from page 8

Indonesia, Malaysia, Korea, Philippines, and Vietnam. Kent, United Kingdom, 1994. Cost: \$565.00.

Order from: Agra Europe (London) Ltd., 25 Frant Rd., Tunbridge Wells, Kent TN2 5JT, United Kingdom; Tel: +44 892 533813; FAX: +44 892 544895/524593.

University of Kentucky, Center for Agricultural Export Development – Occasional Paper Series:

For ordering information on the *Occasional Paper Series*, contact: Center for Agricultural Export Development, 300 Bradley Hall, University of Kentucky, Lexington, Kentucky 40506-0058; Tel: (606) 257-7265; FAX: (606) 258-1026.

- *The Korean Meat Market: Government Intervention and Market Structure.* Reed, Michael R. and Tvedt, Douglas D. Lexington, KY: University of Kentucky, February 1994. 11 pp. Report No. OP-29.
- *Providing International Technical Assistance to Agribusinesses: The Polish-American Experience.* Mook, Richard G. Lexington, KY: University of Kentucky, May 1994. 14 pp. Report No. OP-30.
- *Structural Changes in the US Food Processing Industry.* Vantreese, Valerie L. Lexington, KY: University of Kentucky, December 1993. 22 pp. Report No. OP-28.

Midwest Agribusiness Trade Research and Information Center (MATRIC) Publications:

Order MATRIC publications from: Betty Hempe, Circulation Manager, CARD/MATRIC, Iowa State University, 578A Heady Hall, Ames, IA 50011-1070; Tel: (515) 294-7519; FAX: (515) 294-6336.

- *Export Marketing and Policy Report:*

“Soyfood Product Markets in Japan: U.S. Export Opportunities.” (No charge).

- *Meat Marketing Manuals:*

“Meat Marketing in Taiwan,” (Cost: \$ 5.00).

“Meat Marketing in Japan,” (Cost: \$10.00).

“Meat Marketing in South Korea,”
(Cost: \$20.00).

“Meat Marketing in the Former Soviet Union,”
(Cost: \$20.00).

“Meat Marketing in Mexico,” (Cost: \$20.00).

- *Trade Issues and Opportunities Papers:*

“Free Trade and U.S. Market Opportunities In Canada,” December 1991. (No charge).

“Plowing Ground for a New GATT,” July 1992.
(No charge).

U.S. Department of Agriculture—Economic Research Service Reports (USDA/ERS):

For more information on the following publications and on other products available from ERS, please call (202) 219-0620.

Order from: ERS-NASS, 431 Victory Drive, Herndon, VA 22070; Tel: 1-800-999-6779 U.S. and Canada; (weekdays 8:30-5:00 ET). Other areas call Tel: (703) 834-0125; FAX: (703) 834-0110.

- *Agricultural Biotechnology: An Economic Perspective.* Caswell, Margriet F., et al. Washington, DC: Resources and Technology Division, Economic Research Service, U.S. Department of Agriculture, May 1994. 52 pp. Report No. AER-687.
- *Agricultural Statistics of the Former USSR Republics and the Baltic States.* Washington, DC: National Agricultural Statistical Service, Economic Research Service, U.S. Department of Agriculture, September 1993. 239 pp. Report No. SB-863. Cost: \$15.00.
- *Former USSR: International Agriculture and Trade Report.* Washington, DC: Economic Research Service, U.S. Department of Agriculture, May 1994. 100 pp. Report No. WRS-94-1. Cost: \$9.00.

See Publications, page 10

Publications, continued from page 9

Cooperative State Research Service Publication:

- *Manual of Classification of Agricultural and Forestry Research*. Beltsville, MD: Current Research Information System, Cooperative State Research Service, U.S. Department of Agriculture.

The Manual is the authority for classifying research projects in the Current Research Information System (CRIS). The research classification serves as the framework for management and technical reports generated by CRIS for use in research planning, budgeting, and coordination. It is used routinely in subject matter retrieval.

For more information about this publication and about CRIS, please call: (301) 504-6846.

Order from: National Technical Information Service (NTIS) Office of Product Management, F300, 5285 Port Royal Rd., Springfield, VA 22161; Tel:(703)487-4929; FAX: (703) 321-8199.

Newsletters

- *Central European Business Guide*. (Monthly). Cost: \$399.00 per year.

Includes information about starting and managing a business in Russia and Eastern Europe from registering a joint venture to paying taxes.

Order from: CEBIS, 100 South King St., Ste. 410, Seattle, Washington 98104; Tel: 1-800-99-CEBIS; FAX: (206) 343-0484.

- *China Agribusiness Report*. (Bi-monthly). Cost: \$595.00 per year.

Includes up-to-date information and analysis for the new and significant developments taking shape in China's fast-growing agribusiness sector.

Order from: China Agribusiness Report, P.O. Box 42280, Washington, DC 20015, or P.O. Box 92619 Worldway Postal Center, Los Angeles, CA 90009.

- *The Colby Report for International Business*. (Bi-weekly). William Colby—editor. Cost: \$445.00 per year.

Includes global coverage.

Order from: Institute for International Business Intelligence, P.O. Box 23995, Washington, DC 20077-1039; Tel: 1-800-543-2054.

- *Dateline Mexico*. (Weekly). Published by the Mexican News Agency Notimex. Cost: \$400.00 per year.

Covers trade, economic, political, social and legal sectors shaping Mexico.

Order from: Dateline Mexico, 529 14th St., NW., Ste. 425, National Press Building, Washington, DC 20045; Tel: (202) 347-5227 or 800-932-1084; FAX: (202) 347-5126.

Articles of Interest

- "Giving the Green Light to Trade – GATT." In: *AgExporter*, June 1994 (entire issue covers GATT).
- "U.S. Consumer Food Exports: Where the Action Is." Robert Tse. In: *AgExpoter*, VI(7):4-13, July 1994.
- "U.S. Exporters See Singapore Market as [Micro] Wave of the Future." Dee Richmond and Associates for the U.S. Agricultural Trade Office, Singapore. In: *AgExporter*, VI(3):4-7, March 1994.

AgExporter is published by the U.S. Department of Agriculture, Foreign Agricultural Service, Washington, DC. (For subscription information contact: Foreign Agricultural Service, Rm. 4638 South Building, U.S. Department of Agriculture, Washington, DC 20250-1000.)

- "The 1994 Market Promotion Program." Steve Shnitzler. In: *World Horticultural Trade & U.S. Export Opportunities*, June 1994, pp. 24-25.
- "U.S. Horticultural Trade with Caribbean Basin Initiative Beneficiary Countries Increases Again in 1993." In: *World Horticultural Trade & U.S. Export Opportunities*, June 1994, pp. 33-53.

See Publications, page 11

Publications, continued from page 10

World Horticultural Trade and U.S. Export Opportunities #10015, is published by the U.S. Department of Agriculture, Foreign Agricultural Service, Washington, DC. (For subscription information contact: Foreign Agricultural Service, Information Division, Ag Box 1006, Washington, DC 20250-1006.)

- "Decisions 344, 345, and 351/Andean Pact Nations Introduce Improved Intellectual Property Rights Protection." In: *LA/C Business Bulletin*, IV(3):1-2, March/April 1994.

- "Small Business Administration Helps Businesses in the Global Marketplace." In: *LA/C Business Bulletin*, IV(3):1-2, May 1994.

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Conferences/Meetings/Trade Fairs/Trade Shows

Trade Shows

International Food and Beverage Shows and Sales Missions are sponsored by USDA's Foreign Agricultural Service. For additional information on the shows and sales missions listed below, please contact: USDA Trade Show Office, Foreign Agricultural Service, AgBox 1052, Washington, DC 20250-1052. Tel: (202) 690-1182; FAX: (202) 690-4374; and/or contact listed under a specific trade show.

October 4-6, 1994 **Food Ingredients Europe.** (FI Europe). Earls Court, London, United Kingdom. Contact: Expoconsult Head Office, P.O.Box 200, 3600 AE Maarssen, the Netherlands; Tel: 31 3465 73777; FAX: 31 3465 73811.

October 13-16, 1994 **International Hospitality Show '94.** Bangkok, Thailand.

October 13-16, 1994 **Food and Drinks Thailand '94.** Bangkok, Thailand. Contacts: Richard K. Petges, Agricultural Attache, Office of Agricultural Affairs, U.S. Embassy Bangkok; Tel: (66-2) 252-5040 ext. 2371; FAX: (66-2) 255-2907.

Commerce Tours International, Inc. ATTN: Ellen Wong, 870 Market St., Ste. 918, San Francisco, CA 94102; Tel: (415) 433-3072; FAX: (415) 433-2820.

October 15-19, 1994 **Gastronomia,** Lausanne, Switzerland. (Food and Beverage; Hotel, Restaurant, Institution Show).

October 23-27, 1994 **Sial:** International Food Products Exhibition, Paris, France. Contact: Barbara Elliott, FAS Trade Show Office; Tel: (202) 720-3425; FAX: (202) 690-4374. ITEF Promosalons, 2300 Clarendon Blvd., Ste. 310, Arlington, VA; Tel: (703) 522-5000; FAX: (703) 522-5005

November 4-8, 1994 **Expo** (Food and Beverage), Milan, Italy.

November 14-17, 1994 **Fast Food Fair** (Fast Food Industry), Brighton, United Kingdom.

November 19-23, 1994 **Expogast** (Gourmet Food), Luxembourg, Europe.

December 1-4, 1994 **Food and Food Processing,** Riga, Latvia.

See Meetings, page 12

Meetings, continued from page 11

December 6-8, 1994 **Food Fair Tallinn** (Food and Beverage), Tallinn, Estonia.

December 199412-15 **Kitex** (Food and Beverage/Hotel, Restaurant, Institutional), Tel Aviv, Israel. Contact: MS&P, Yuval Bar-Ner, 88 Gordon St., Tel Aviv, 64389 Israel; Tel: + + 972 3 5221 058; FAX: + + 972 3 5222 774

Other International Trade Shows and Trade Fairs

September 21-23, 1994 **Sea Fare International'94** (Seafood Showcase of the Pacific Rim), Long Beach Convention Center, Long Beach, CA. Contact: Sea Fare Expositions, Inc., 850 NW 45th St., Seattle, WA 98107; Tel: (206) 547-6030; FAX: (206) 548-9346

October 2-5, 1994 **East West'94 - The Trade Conference**, Hyatt Regency Hotel, Knoxville, TN. Contact: UT Conferences, P.O. Box 2648, Knoxville, TN 37901; Tel: (615) 974-0250; FAX: (615) 974-0264

October 11-13, 1994 **EUSIDIC** (European Association of Information Service), **Annual Conference 1994**, Aalborg, Denmark. Contact: Hotel Hvide Huis, Vesterbro 2, DK 9000, Aalborg, Denmark; Tel (+ 45) 98 13 84 00; FAX: (+ 45) 98 13 51 22 (send a copy to: EUSIDIC, P.O. Box 1416, L1014, Luxembourg; FAX: (+ 352) 250 750 222)

November 8-11, 1994 **International Conference on Food Preservation and Security**, Manila, Philippines. Contact: National Academy of Science and Technology, Mezzanine Floor, TAPI Bldg., DOST Compound. General Santos Ave., Bicutan, Taguig, Metro Manila, Philippines; Tel: 8238071; FAX: 8239170

November 10-12, 1994 **Biotechnology Prague'94**, Prague, Czech Republic. Contact: L. Evans Roth, Tel: (615) 546-4648; FAX: (615) 637-5376

November 13-15, 1994 **International Exhibition on Franchising and Franchise Services**, Warsaw, Poland. Contact: Jolanta Kramarz, Polish Franchise Association; Tel/FAX: (48-22) 277-822

November 16-19, 1994 **International Symposium and Exhibition on New Approaches in the Production of Foodstuffs and Intermediate Products from Cereal Grains and Oil Seeds**, Beijing, China. Contact: AACC, 3340 Pilot Knob Rd., St. Paul, MIN 55121; Tel: (612) 454-7250; FAX: (612) 454-0766

November 23-26, 1994 **Foodapest'94**, Budapest, Hungary. Contact: HungExpo Company; Tel: (36-1) 263-6075; FAX: (36-1) 263-6435

National Conferences/Meetings/Seminars

October 12-15, 1994 **American Society of Agricultural Consultants 1994 Annual Meeting**, Kansas City, Missouri. Contact: ASAC, 950 S. Cherry St., #508, Denver, CO 80222-2662; Tel: (303) 758-3513; FAX: (303) 758-0190

November 3-4, 1994 **Special Libraries Association 1994 State-of-the-Art Institute Seminar: "A New Frontier: the National Information Infrastructure,"** Sheraton City Centre Hotel, Washington DC. Contact: Ernie Robinson, Executive Assistant, SLA, 1700 18th St., NW., Washington, DC 20009; Tel: (202) 234-4700, ext. 616; FAX (202) 265-9317; E-mail: SLA1@CAPCON.NET